

# TONOPAH DAILY BONANZA

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MEMBER ASSOCIATED PRESS MEMBER NEVADA PRESS ASSN

## W. W. BOOTH, EDITOR AND MANAGER

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### BROAD GAUGE PUBLICITY.

IN UNDERTAKING a publicity campaign suggested at a meeting of citizens last week it is well for the advisory committee to consider that the present aggressive development of mining focusing in Tonopah is not a mere local affair, but a statewide movement that should be handled by broad gauge men gifted with that far seeing vision and intuitive perception that makes for a bigger and better Nevada, greater security of capital and the dissemination of information that will carry conviction in every line sanctioned by the publicity board. Tonopah should not be subordinated. Such action would be to destroy the most valuable asset of the proposed organization for this camp with the unimpeachable record of eighteen years steady production is known in every quarter of the universe where mine operators and financiers gather to discuss the metals. All publicity these days is predicated on the most wide-reaching lines free from the contraction of local interests and guided by a policy devoid of narrowness and dictated by a desire to bring together the investor and operator for mutual benefit. This principle has been recognized freely in the advertising of the various marketing companies of California whose industries have been built up by the business sense of a central organization. The raisin industry was plucked from the despond of abyssal bankruptcy by judicious publicity which created a demand that exceeded the production. The orange business was fast degenerating into a wretched and hopeless competition when the growers got together and, by spending freely of their earnings, placed the business on a prosperous basis. The eypress mills of the southeastern coast spent hundreds of thousands every year by hammering constantly on the one key that the best forest products are those of that association. No names are mentioned in the advertising which is of a purely educational character but the results must be tangible or the association would not persist in spending vast sums year after year in an impotent effort to bring their products to the observation of buyers. Arkansas, a state that has been vilified and abused as the home of shiftlessness and malaria, has found itself through the free use of space in the leading daily newspapers and magazines of national circulation. The population of that commonwealth doubled in three years through the judicious use of printers' ink and the tide of settlers which had set in for the west and Pacific coast was stemmed. Populated sections of the middle west gives producers the advantage of early production and selling agencies in the principal cities tributary. The same may be said of the Canadian press which advertises itself extensively in the leading American newspapers as desirable mediums for reaching buyers. The advertisements do not preach the raise of any particular section but leaves the choice of Montreal, Toronto, Hamilton, Winnipeg, Calgary, Ottawa or Victoria to the choice of the business getter seeking extension of trade territory. The system pays or the Canadian newspapers would not waste their money on further exploitation. James J. Hill built the Northern Pacific through using the daily press through whose columns he attracted millions of the most thrifty homeseekers to what had been recognized as the forbidden lands of the northwest. There was nothing narrow or sectional about the means employed and the Bonanza believes that when a publicity association is energized in this quarter it will follow the same generous principles which have brought the best results elsewhere.

### STUDYING THE DIVIDE.

IT SHOULD NOT be regarded as any singular freak or oversight on the part of geologists that the formation and ore occurrences of the Tonopah Gold Mountain district should not have been better understood than they are. The Divide is less than one year old in point of actual development and all development has been done with the idea of reaching the highly mineralized zone opened by the Tonopah Divide with its mammoth northwest and southeast orebody. Cripple Creek had 160 producing mines after a period of two years before the real formation was understood. The showing on the Divide Extension brings to light the fact that the cross fissures, which were supposed to be mere feeders of the big ledge, carry values at shallow depths that expand and amplify as sinking proceeds. The occurrence of hornsilver in fragmentary formation at less than 50 feet leads to the belief that at 100 feet or more in depth the deposition will merge in masses that will duplicate the treasure vaults of the Hornsilver of Utah or the famous Mollie Gibson of Aspen, Colorado, which was first offered on the Denver Mining Stock Exchange with reluctant bidding at 10 cents a share and in a few weeks rose to the phenomenal price of \$10 a share. It is worthy of note at this time that the caller on that stock exchange was none other than "Our Own Joe" Hutchinson, who is now engaged in interesting investors in Tonopah and other Nevada properties. Disclosures on the Divide Extension open a vista of speculation as to the extent and enrichment of other cross fractures which ramify the whole Divide section. Judging from surface showings there is not the slightest reason for not believing that at least a score of other properties will get the same results after a little well-directed research.

The strongest impeachment of the Democratic administration is that the leaders took over dividend paying railroads and managed them so successfully that they will be given back to the owners with a deficit of almost \$3,000,000,000 accumulated in two short years. The same system took hold of the telegraph and telephone systems of the United States and ran them in such rotten fashion that, as a whole these companies are \$9,000,000 in debt which the taxpayers must meet on top of the \$5,000,000,000 bill of conducting the government at Washington during the past year.

## AMUSEMENTS

### POPULAR TOM MOORE AT THE BUTLER TODAY

Tom Moore's world of admirers will find him more delightfully entertaining than ever when he appears at the Butler today in "Just For Tonight," which tells the story of a man who, in his adventure-filled quest of love, is confronted by situations that would have balked a less determined person than Theodore Whitney, Jr., (played by Tom Moore). The girl for whom he risks all, hides her identity from him for some strange reason, and that adds to his many trials. She is the niece of Major Blackburn, whose home has been robbed of costly jewels. At the same time Whitney is shocked by the loss of a valuable mining stock certificate, and the same detectives are employed on both cases. The girl has a strange affair with a mysterious man she meets at frequent intervals at night on the lawn. This leads the detectives to suspect her of the robbery, but when the major is informed of their suspicions he orders the detectives from his house. But both mysteries are solved when Whitney poses as Lord Roxenham at the Blackburn home. How he later recovers the missing stock certificate and uncovers a band of jewel robbers after being exposed as an impostor brings thrilling climax to a great story.

Added to the feature a Ford Educational Weekly and a Mutt & Jeff comedy will be shown. Tomorrow, Evelyn Nesbit and her son Russell Thaw in "The Woman Who Gave," a sensational story of an artist's model.

### WARNING MINING COMPANIES

We will not be responsible for the omission of the listing of any mining company, unless the information you desire is furnished to us not later than Wednesday, June 10, 1919.

Mr. Officer, this compilation is being made for the convenience of the stock exchange and investors; it is therefore to your interest to see that your company is included, provided, of course, that you have or expect to have a mine and are not ashamed of the personnel of your company.

This Guide and Directory of the Southern Nevada Mining District will be for distribution throughout the country. Blanks furnished free.

HARPER AND MANNEN, Compilers.

Bacon Office, Opp. Telephone Co. 3211

### PACKARD MINE SUIT REVERSED BY COURT

Holding that the district court of Washoe county, former Judge Stoddard presiding, had erred in ruling that the doctrine of laches was applicable the state supreme court Saturday filed an opinion reversing the decision in the case of Charles N. Miller against Mark Walser and Frank Margrave.

The suit was brought by Miller to recover one-fourth of the stock in the Nevada Packard Mining company, alleging that he was entitled to it under an agreement to purchase the property.

**MURINE Granulated Eyelids**  
Sore Eyes, Even Inflamed by Sun, Dust and Wind quickly relieved by Murine. Try it on your eyes and in baby's eyes. No Smarting, Just Eye Comfort!  
**Murine Eye Remedy** At Your Druggist's or by mail, 50c per bottle. Murine Eye Salve, in Tubes 10c. For Ring of the Eye - Free. **Murine Eye Remedy Co., Chicago**

### HARRY C. STIMLER

MINES AND MINING

Mizpah Hotel

TONOPAH, NEVADA

## P & B Roofing Paper

LOTHROP-DAVIS CO

### Del Monte Bar

105 POWELL ST.  
San Francisco, Calif.

### TONOPAH HEADQUARTERS

MARTIN RAGGET, Prop.

## LIBERTY BONDS PURCHASED

The following are the highest quoted prices in Nevada:

First \$1-2s.....\$102.98-\$114.48 Third 4-14s.....\$ 97.06-\$118.53  
Second 4s.....\$ 97.02-\$118.51 Fourth 4-14s.....\$ 95.50-\$117.75  
Send Bonds for collection by express with permission to examine. If coupons have been cashed the amount received must be deducted from prices quoted.

### NEW YORK STOCK AND BOND COMPANY

ROOM 417 CLAY PETERS BLDG., RENO, NEVADA  
R. T. SHANNON

## DIVIDE DIRECTORY

(POCKET-SIZE BOOKLET)

Data on Divide Companies will be included

### FREE OF COST

This will be made the standard directory of the Divide district, containing authentic information on all Divide companies. SECRETARIES OR AGENTS OF COMPANIES ARE INVITED TO

### SEND AT ONCE

Information as follows: Name of company; where incorporated; if assessable or non-assessable; authorized capitalization; amount in treasury; stock issued; par value of stock; names of officers and directors; resident agent; manager or superintendent; funds in treasury (if desired); acreage and location of property; description of equipment; status of work; work in progress; result of work.

No charge is made for publishing foregoing data. Charge will be made for special type. Booklets will be sold at moderate price, with special covers for large orders. All data must be in the hands of the printer within ten days. The Directory, to include brief history of Divide, is being compiled by

## R. L. RICHIE

MIZPAH HOTEL, TONOPAH, NEV.

To whom all communications should be addressed

## The Simon South Silver Lead Mines Company

CAPITAL STOCK.....1,500,000 SHARES  
TREASURY STOCK.....750,000 SHARES

This property is officered by the best known men in the mining business circles in Nevada and the possibilities of a second Simon mine are excellent.

### THE OFFICERS AND INCORPORATORS ARE:

C. C. BOAK, President Mine Owner and Capitalist  
GEO. WINGFIELD, Vice-President Capitalist  
W. J. DOUGLASS, Vice-President Mine Owner and Capitalist  
F. M. MANSON, General Manager Western Ore Purchasing Co.  
E. S. CHAFFEY, Mining Operator  
L. D. GORDON, Owner Sierra Gordo and Round Mt. Mines  
F. M. ANDREWS, Business Manager  
A. H. ELFTMAN, Geologist and Mining Engineer  
W. S. ELLIOT, Mine Owner  
H. F. BRUCE, Gen'l. Manager Haasbrouck and Spearhead Mines  
T. J. ROBERTSON, Consulting Engineer for Logan & Bryan, Brokers

The property consists of four claims adjoining the Simon Silver and Lead mines on the south; has the cross-veins running into the Simon ore body, which is highly mineralized on surface and crops out as a strong and persistent ledge across the property. A parallel contact vein to that on the Simon traverses the Last Chance claim of this property.

WORK HAS BEEN LAID OUT AND IT IS PROPOSED TO SINK A SHAFT AS RAPIDLY AS POSSIBLE TO THE 500 FOOT LEVEL. WHEN THERE WILL BE STARTED A NORTH OR SOUTH DRIFT ON THE VEIN TO EXPOSE THE EXISTING ORE BODIES.

### LIMITED AMOUNT TREASURY STOCK TO BE SOLD AT

20 Cents Per Share

## R. Fred Brown, Stock Broker

TONOPAH, Main Street NEVADA

## Verdi Lumber Company

### BUILDING MATERIAL OF ALL KINDS

We have it at the right place, at the right time, at the right price

### Verdi Lumber Co.

Office Below Depot  
TONOPAH,

Phone Your Orders  
NEVADA

### MIDAS MINE SOLD

Charles Dorsey has disposed of a group of three valuable mining claims to Taylor & Sheehan of Winnemucca, says the Battle Mountain Scout. The purchasers have consolidated the above group with another group recently acquired and are now in readiness to incorporate the entire holdings under the name of the Gold Circle Coalition Mines company.

Tommy Kyne Harry Farrell Proprietors

## Glen Buffet

Cigar Stand in Connection  
Smokes of Quality

700 & 7100 STREETS  
AT MARKET  
SAN FRANCISCO

We Serve Nothing But the Best in Our Line Of Goods

A Rendezvous for the Sporting Clan

Come Once and You Will Come Often

Tonopah Bonanza on File Daily

## BARGAINS

IN

## Used Cars

Auto Car, two ton truck with express body and top \$1750  
F. O. B. RENO

Federal Truck, 1 1-2 ton, model "M", freight body with top \$1850  
F. O. B. RENO

## Sierra Auto Supply COMPANY

Box No. 2001  
RENO, NEVADA

## WATSON HOUSE GOLDFIELD

Rooms 50c to \$1 per day

\$2.50 and \$4.00 per week

COOK and \$10.00 per month

## Laundry

YOU ARE JUST AS NEAR TO A FIRST-CLASS LAUNDRY AS YOU ARE TO YOUR POSTOFFICE

Send Your Bundle by Parcel Post to

## TROY LAUNDRY

RENO, NEVADA

## Head Frames

New Oregon Pine Frames Complete, now ready for erection.

### Jones & Smart

GENERAL CONTRACTORS

Plants Completely Erected and Equipped

LOWER MAIN STREET

Phone 1344 Tonopah, Nev.

## Hotel Golden

LARGEST HOTEL IN THE STATE

Newly Remodeled

One half block from Depot

Rates \$1.50 to \$3.50

RENO, NEVADA